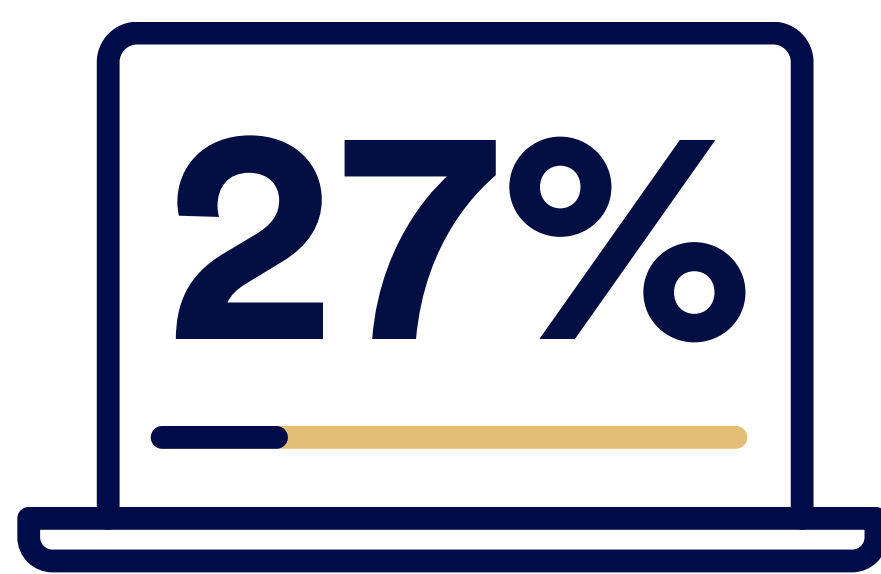




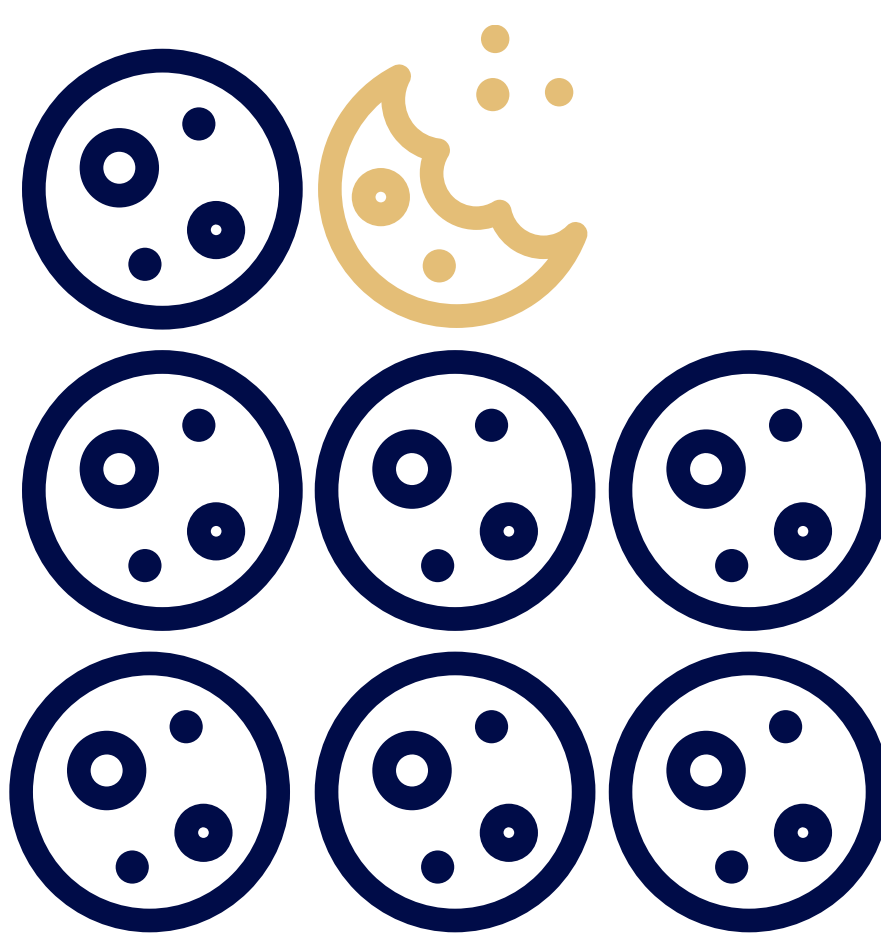
7 key statistics about small business website cookies

We analyzed hundreds of small business websites built with Mono to see how their cookies were managed, and here's what we found:

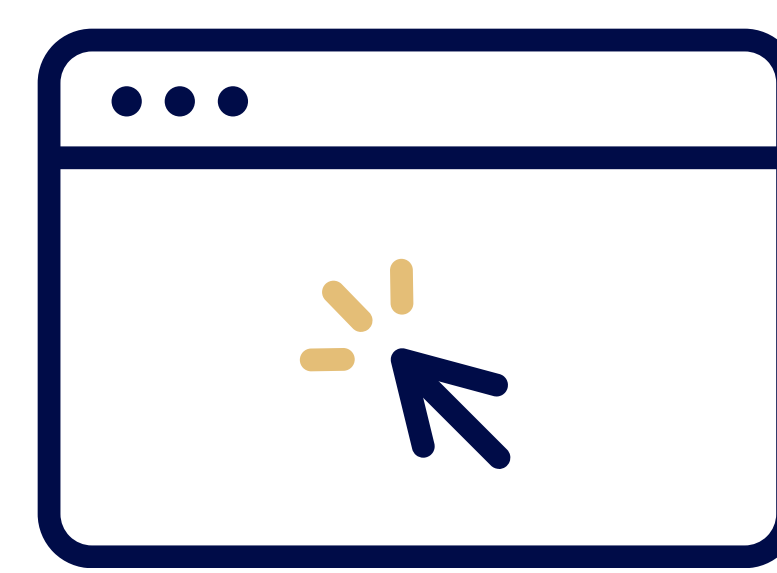


Most small business websites are not cookie compliant.

Only 27% of the small business websites we sampled were cookie compliant.



8 is the average cookie count per website. Small businesses websites show low complexity when it comes to cookies used.

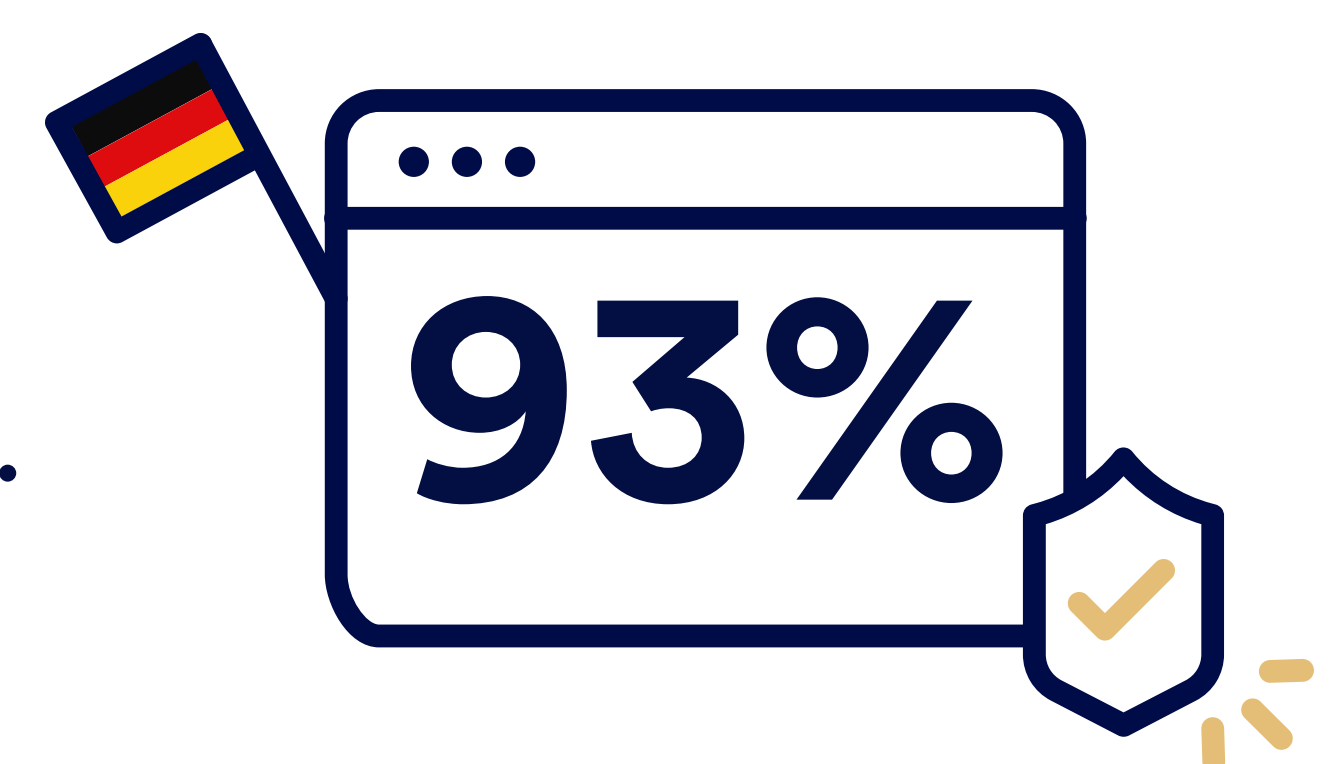


68% of cookies that require consent are being loaded **before consent is granted.**



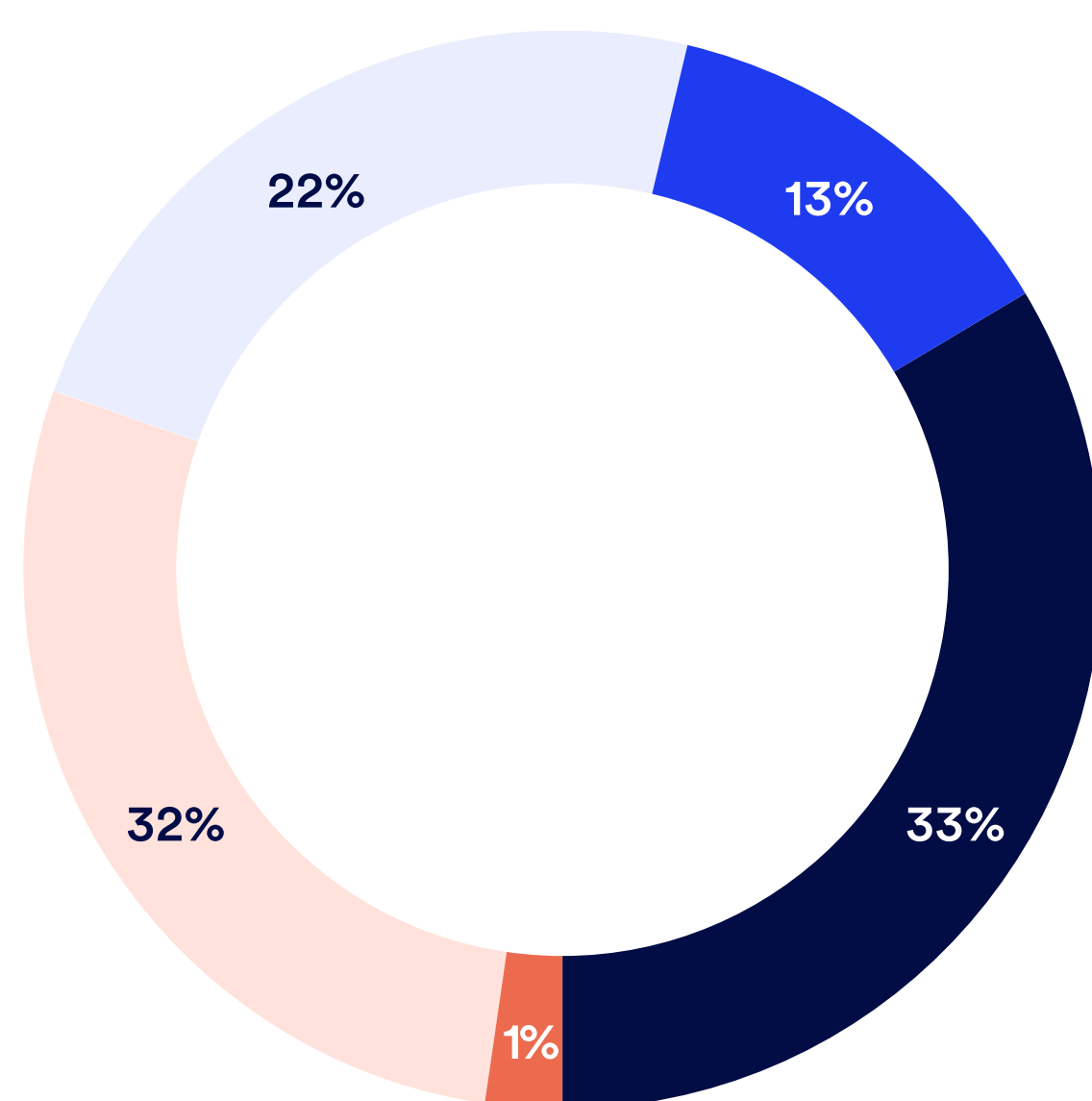
69% of statistics cookies are loaded before consent is granted. Statistics cookies like Google Analytics are a common culprit impeding cookie compliance.

It's not all bad news, 93% of German small businesses are cookie compliant, illustrating the cultural acceptance of data protection laws.

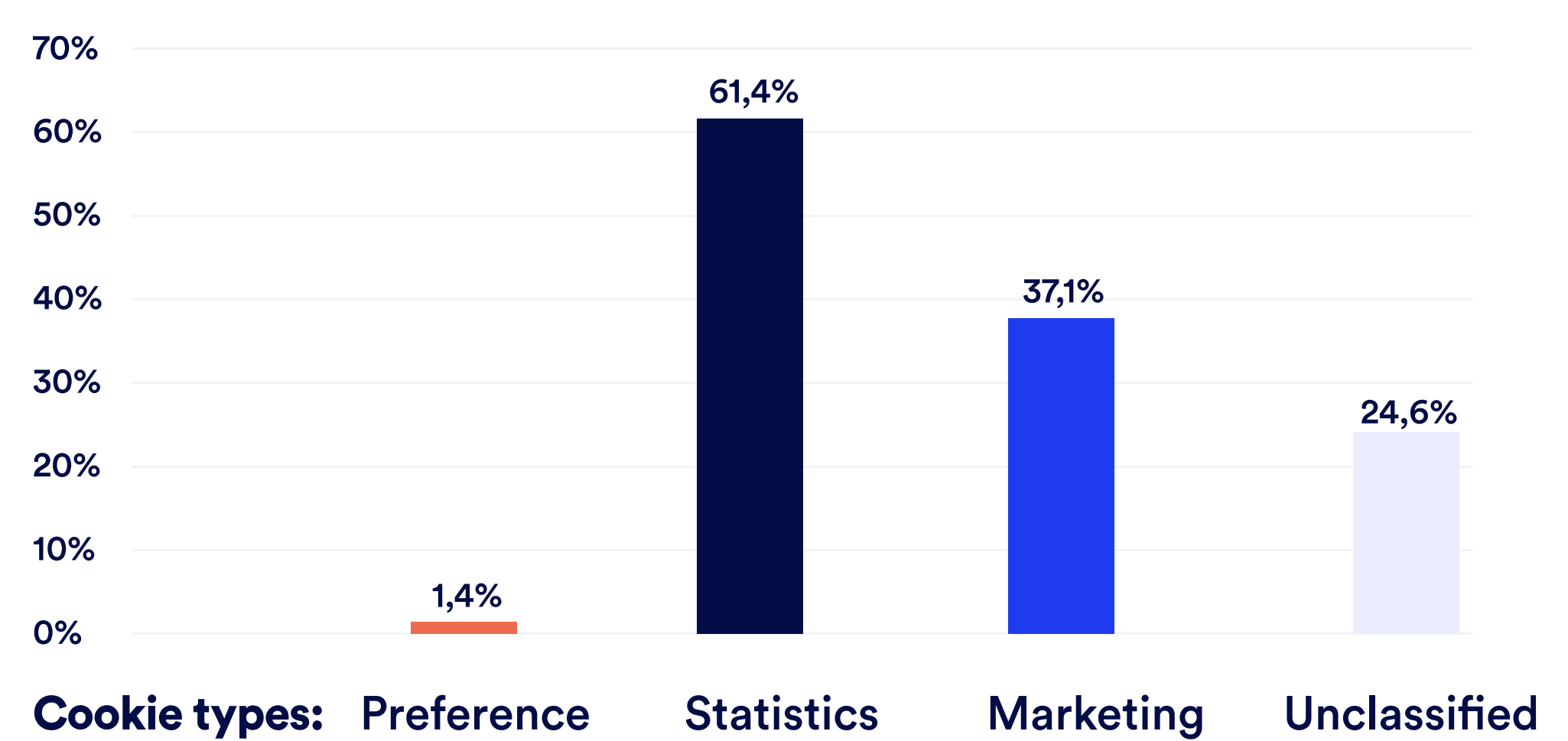


Cookies split by categories

- Necessary
- Preference
- Statistics
- Marketing
- Unclassified



Cookies set prior to consent



What does this mean?

Small businesses need a way to automate their cookies compliance so that they don't have to stay up-to-date with fast-changing data protection legislation.

That's why we launched Mono Cookie Consent.

Mono Cookie Consent

Mono Cookie Consent enables automated and future proof GDPR and CCPA cookie compliance for small businesses.

[Learn more](#)

